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## NEW STUDY SHOWS LIPOSUCTION CAUSES NATURAL BREAST ENLARGEMENT

(August 27, 2003, Washington, DC): A study published in September's issue of *Dermatologic Surgery* concludes women's breasts naturally enlarge from one to two cup sizes following the efficient removal of fat in other areas of the body using tumescent liposuction. Eric Finzi, MD, PhD, a board certified dermatologic surgeon with a specialty in tumescent liposuction, conducted the study after a number of patients returned to his office for their post-operative exam with greater results than expected from the body liposculpture procedure.

The Finzi study found that significant breast enhancement occurred in 43% of female patients who undergo one or more tumescent liposuction surgeries. Heavier patients who received more total fat removal were more likely to experience breast enlargement. Dr. Finzi concludes that the tumescent technique, combined with the high efficiency of microcannula fat removal, may have contributed to the increased frequency of breast enhancement. Dr. Finzi states, "This is the first step in the development of natural breast enlargement." Dr. Finzi has performed tumescent liposuction surgery on thousands of patients to remove fat in areas of the body where diet and exercise were ineffective.

Since it's inception in 1987, tumescent liposuction by local anesthesia has become a major cosmetic treatment for body sculpting by dermatologic surgeons. With tumescent liposuction's superior safety record, and ability to remove fat in unwanted areas without surgical scarring, women may now also benefit with a natural increase in breast size. To date, implant surgery has been the only effective technique for breast enlargement. At least one to two million women in the US – more than 230,000 in 2002 alone – have undergone breast implant augmentation to "measure up" to society's current focus on body image and larger bust sizes. In spite of its popularity, breast augmentation surgery continues to have frequent complications such as implant rupture, hardening of the breasts, changes in breast sensation, calcifications, and scarring.

*Dermatologic Surgery* is the official publication of the American Society for Dermatologic Surgery (ASDS). Published since 1975, this peer reviewed, professional Journal has been the same source of countless landmark articles on new research and clinical advances in cosmetic, therapeutic and reconstructive dermatologic surgery. Dr. William Coleman III of Metairie, Louisiana, serves as Editor-in-Chief. For more information on ASDS go to their website at <u>www.aboutskinsurgery.org</u>. To view a summary of the Finzi study online, go to <u>www.dermatologycosmetic.com</u>.