

PRESS RELEASE

**CONTACTS:** Michelle Delino, Press: 202-486-7622  
Gemma Bucci, Office: 240-482-2555  
www.ChevyChaseCosmeticCenter.com

**THERMAGE *MPAVE* PRODUCES A FACELIFT WITHOUT SURGERY**  
Study Shows New Technique Greatly Improves Results

**(August 25, 2005, Washington, DC):** Dr. Eric Finzi, a board-certified dermatologist, found clinical improvement in facial laxity for 96% of his Thermage patients who were treated with a new technique he developed called Multipass Vector (*Mpave*). Thermage, or ThermoCool, treats sagging facial and neck skin using radiofrequency. Dr. Finzi's *Mpave* applies 4 to 5 targeted passes over specific skin areas which increases Thermage's effectiveness for firming the facial skin. The study is published in the August 2005 edition of *Dermatologic Surgery* by the American Society for Dermatologic Surgery.

Thermage, approved by the FDA in 2002, heats the deep dermis to tighten the skin and re-grow collagen. The treatment results in a gradual improvement in facial and neck laxity and a more youthful appearance over a period of two to three months. Prior to the discovery of *Mpave*, patients experienced only a 50% success rate with Thermage, according to early studies. *Mpave*'s increased effectiveness may now provide equivalent results for some patients who may have considered facelift surgery. Popular for its safety, the one-to-two hour in-office treatment requires no surgery and no downtime. Thermage has been featured on *Oprah*, NBC's *Today Show*, and ABC's *Good Morning America*.

"We're excited because the new *Mpave* technology is more reliable and effective at reversing signs of aging without cutting," explained Dr. Finzi. "In addition, we now have the ability to tailor the technology to an individual patient's needs."

The *Mpave* study followed 25 cases and showed a clinical improvement rate of 96% among these patients. The study documented its findings with photos taken before and three months after the surgery. Physician Assistant Amy Spangler co-authored the report.

Chevy Chase Cosmetic Center has offices in Greenbelt and Chevy Chase, Maryland. Both practices specialize in non-invasive cosmetic dermatologic procedures such as Thermage, Intense Pulse Light (IPL), laser therapy, body and facial sculpting, tumescent liposuction, fat transfer, and dermal fillers such as Restylane and Botox.

###